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Iowa State Daily (October 21, 2014)

Iowa State Daily

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Performing under pressure

CyRide looks for ways to cover costs after loss of grants, increased enrollment

34.732



Benjamin D. Stokes/Iowa State Daily

By Molly Willson
@iowastatedaily.com

CyRide's problems began a few years ago when the federal government made the decision to remove all of its competitive federal grants.

These Transportation Investment Generating Economic Recovery grants gave CyRide around \$2 million in federal money each year. These federal grants have now been cut for CyRide.

"The major problem to be discussed is the increase in cost due to total rides," said Matthew Goodman, City Council at-large

representative and member of the Ames Transit Agency Board of Trustees.

This loss of money is becoming very apparent on campus with bus routes filled to capacity at peak times of the day.

"You have to build your capacity to your peak. We look at the anticipated demand, and we try to increase funding so we can accommodate the demand," Goodman said.

With around 1,500 more students on campus this year alone, the rising amount of students has added to the money problems

that the transportation system is already facing.

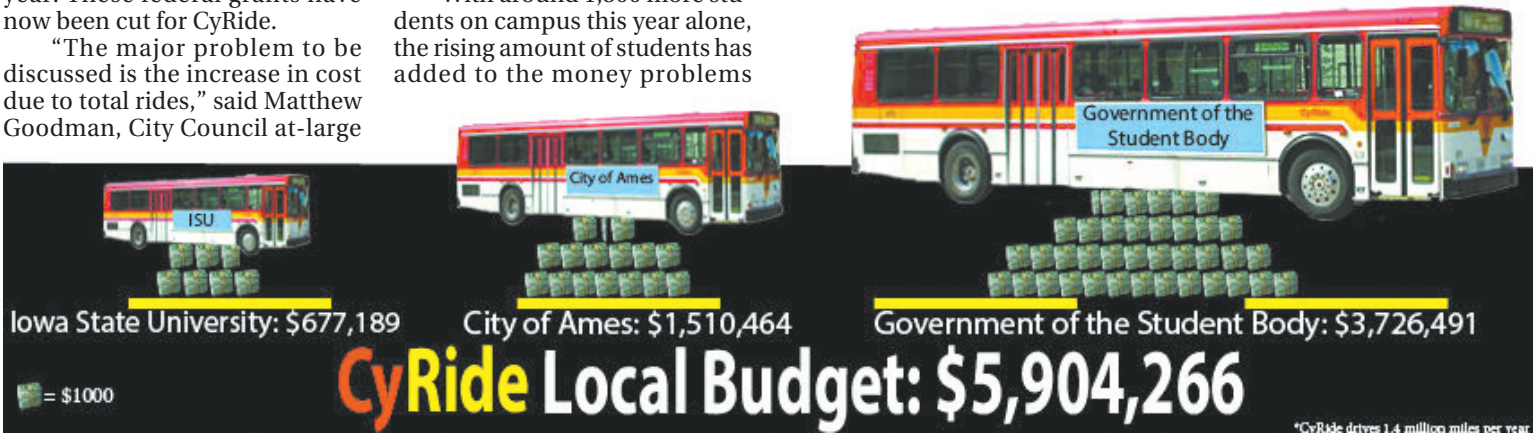
"It has put more pressure on all of our infrastructure, including public transportation. But the thing is most communities would agree that it's a good problem to have," said Zach Murrell, member of the Ames Transit Agency Board of Trustees and senior in mechanical engineering.

The CyRide system is recognized as the nation's small urban

transit system with the highest number of rides per capita at 106 rides per capita.

"Really, this is an issue of being able to accommodate all of [the students]. It is nothing that's their fault. It's just that we have a lot of people here so we have to figure out how do we accommodate all those people," Murrell said.

CYRIDE p8



Richard Martinez/Iowa State Daily



Richard Martinez/Iowa State Daily

U.S. Senate candidate Bruce Braley visited with members of ISU Democrats on Monday. Iowa's 1st Congressional District representative spoke to the audience on why connecting with ISU students and other universities is integral in his campaign.

Bruce Braley thanks students for help

By Makayla Tendall
@iowastatedaily.com

Bruce Braley, representative for Iowa's first congressional district and Democratic candidate for U.S. Senate, came to Iowa State on Oct. 20 to thank the students working to get him elected.

The majority of students who attended the event were

members of ISU Democrats. Braley, who attended Iowa State for his undergraduate degree, thanked them for spending time spreading the message to other students about why they think Braley should be elected as Iowa's next senator.

Zoe Kustritz, president of ISU Dems and junior in industrial

BRALEY p8

Tackling misconceptions of women working in business

By Lauren Vigar
@iowastatedaily.com

The number of women in the College of Business at Iowa State is significantly smaller than of the men in the college. Faculty said that misconceptions and gender barriers are the biggest contributing factors.

"There is a lot of research that says women don't display confidence," said Kayla Sander, senior lecturer in accounting and committee chair of the Young Women in Business Conference.

She said that whether it is from the perspective of women thinking they cannot balance a career in business and raise a family or the way that men view the confidence that women display, these are simply misconceptions and gender barriers that need to be overcome.

It is not that women do not have confidence — they just do not display it the same way as men do.

When women give ideas in the workplace, sometimes their assertiveness comes across to men as bossy. That is why some



Iowa State Daily

This year the College of Business' enrollment includes only 36.1 percent women. Some believe the low percentage of women pursuing business degrees is because of the misconception and misunderstanding of what opportunities exist for women in business.

WOMEN p8

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62
47



THURSDAY
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of rain.

60
49

Weather provided by ISU Meterology Club.

Police Blotter

The information in the log comes from the ISU and City of Ames police departments' records.

All those accused of violating the law are innocent until proven guilty in a court of law.

Oct. 10

Bryce Obrecht, 19, of 1204 NE Park Street, Grimes, was cited for underage possession of alcohol and unlawful use of a license at Maple Hall (reported at 9:40 p.m.).

cited for underage possession of alcohol at Lake Laverne (reported at 12:42 a.m.).

Lucas Heaverlo, 18, of 5435 Wilson Hall, Ames, was cited for underage possession of alcohol at SW Athletic Complex (reported at 10:53 p.m.).

William Green, 23, of 809 Bay Drive, Unit 205, Ames, was arrested and charged with operating while intoxicated at South 4th Street and University Boulevard (reported at 1:20 a.m.).

Oct. 11

Tyler Ness, 21, of 2622 Hunt Street, Ames, was arrested and charged with public intoxication at 2700 block of 13th Street (reported at 12:00 a.m.).

Officers assisted an 18 year old female who had consumed too much alcohol at Maple Hall (reported at 4:11 a.m.).

An officer investigated a property damage collision at Lot 110 (reported at 9:38 a.m.).

Joseph Helgeson, 20, of 305 11th Street NE, Clarion, was

Operation Beautiful founder to speak at MU

By Matthew.Rezab
@iowastatedaily.com

Caitlin Boyle, blogger and founder of Operation Beautiful, will be speaking at 7 p.m. today at the Great Hall of the Memorial Union.

Operation Beautiful was launched in 2009 and is dedicated to ending negative self-talk in girls, women and men.

The program encourages positive body

image and believes everyone has unique qualities that should be valued and celebrated.

Boyle started Operation Beautiful by leaving positive messages on the mirrors of public restrooms at work, the gym and the grocery store for people to see.

The messages said things like, "You are beautiful!" or "You are amazing just the way you are!"

Operation Beautiful

has been featured on the Oprah Winfrey Network and the Today show.

Boyle also authored the book "Operation Beautiful: One Note at a Time."

If you wish to join the mission, send an e-mail to OperationBeautiful@gmail.com with a photograph of your Operation Beautiful note or a description of your experience.

The event is free to the public.

Online Content

MORE INFO

How to join work study

Ever think that work study may be a good fit for you? After reading the Daily's story on Iowa State's work study program, go online to find out how to join work study, how many students are in the program and more.

MORE INFO

Six facts about Enviratron

ISU researchers are using robot technology to measure plant growth. After reading the Daily's story in the paper, check out the news section of the app for more information. Readers will find six interesting facts about Enviratron.

VOLLEYBALL

Big 12 power rankings

ISU coach Christy Johnson-Lynch reached her 200th-career win last week but the ISU volleyball team dropped its next match to Texas Tech. To find out how the up-and-down week affected Iowa State in the ISD Sports Desk's Big 12 power rankings, check out the sports section of the app or website.

MORE INFO

Growing in the right soil

Iowa is an agricultural state with great soil but ever wonder why it's so good for growing? After reading the Daily's piece on ISU soil judges, check out the news section of the Daily's app to find a list of the types of soils and why some are good growing.

MORE INFO

CyRide solutions

CyRide has taken a hit in funding but has seen an increase in ridership this year. CyRide has a few possible solutions to the problem. To find out what those are, check out the news section of the Daily's app.

Corrections

The Iowa State Daily welcomes comments and suggestions or complaints about errors that warrant correction. To submit a correction, please contact our editor at 515-294-5688 or via email at editor@iowastatedaily.com.

Crystal Nelson earns National Athlete of the Week honors

By Kyle.Heim
@iowastatedaily.com

ISU cross country runner Crystal Nelson was named the Division 1 Women's National Athlete of the Week, the U.S. Track & Field and Cross Country Coaches Association announced Monday.

Nelson's most recent award arrives after her top-place performance at the Wisconsin Adidas Invitational on Friday.

Nelson defeated three NCAA track champions and the winners of the Roy Griak, Battle in Beantown, Paul Short, and Washington Invationals.

Nelson's 19:35 time tied the fastest time ever for an ISU runner at the event. Her time was four seconds slower than the course record set by Abbey D'Agostino of Dartmouth last year.

Next on the schedule for Nelson and Iowa State is the Big 12 Championships at Kansas's Rim Rock Farm Nov. 1.



Jenna Reeves/Iowa State Daily

Media day creates buzz for ISU wrestling team

Member of the Iowa State wrestling team came up with a dance and performed it at the wrestling media day, which took place Monday. This year's team features many returning wrestlers along with young wrestlers. ISU coach Kevin Jackson and members of the team spoke to the press for the first time.

Students host rally against student debt

By Makayla.Tendall
@iowastatedaily.com

Students Jane Kersch, Evan Burger and Kasey Varner will host an event on Wednesday to rally against student debt.

The rally will take place Wednesday from

12-12:30 p.m. in the Free Speech Zone. The state of Iowa ranks in the top 10 for high student debt levels across the nation.

The average student in Iowa graduates with \$30,000 in debt.

The rally comes after the announcement that the Board of Regents is

considering a 1.7 percent tuition increase. The organizers also said they want to express their frustration with President Leath on the idea that students have "lifestyle debt," meaning students' lifestyles could compound debt they accumulated.

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The future of plant research

Robotics paves the way for plants

By Kelly.Schiro
@iowastatedaily.com

Enviratron may sound like a villain from the latest “Transformers” movie, but ISU researchers are actually using the robot technology to measure plant growth.

Within three years, a team of ISU faculty members hope to control several different growing environments and collect plant growth data with a robotic arm on a rover.

Stephen Howell, professor of genetics, development and cell biology and operations coordinator for Enviratron, said five years ago a colleague suggested Iowa State needed a new facility to observe plant growth.

The current commercial system is a moving conveyor belt that transfers plants to stationary sensors monitoring their growth.

“I suggested instead of using conveyer belts we could use robots — let the robot carry the sensors,” said Lie Tang, associate professor in agriculture and biosystems engineering and co-principle investigator of the project.

The robot would travel in between the growth chambers, taking readings of plant growth and allowing the plants to stay stationary.

The chambers will allow researchers to control the environment in each individual enclosure. The purpose of Enviratron is to help supplement climate change research.

Steven Whitham, professor of plant pathology and microbiology and primary investigator of the project, said they will be able to control light, humidity, temperature, watering, delivery of nutrients and carbon dioxide levels in the

chambers.

The National Science Foundation was impressed with Enviratron and awarded faculty members a \$929,773 grant to build it. They hope to have a working prototype of the robot and one chamber by next year.

Tang said the project is being funded as a major research instrument. A requirement for receiving funding as a research instrument is that the project must be useful for many programs and benefit researchers. The plan is to have eight chambers within three years.

Howell said the chambers will be about 8-by-3 feet, allowing around 20 different plants to grow at a time depending on the size of the plants.

Whitham said Enviratron will be able to create a huge data set.

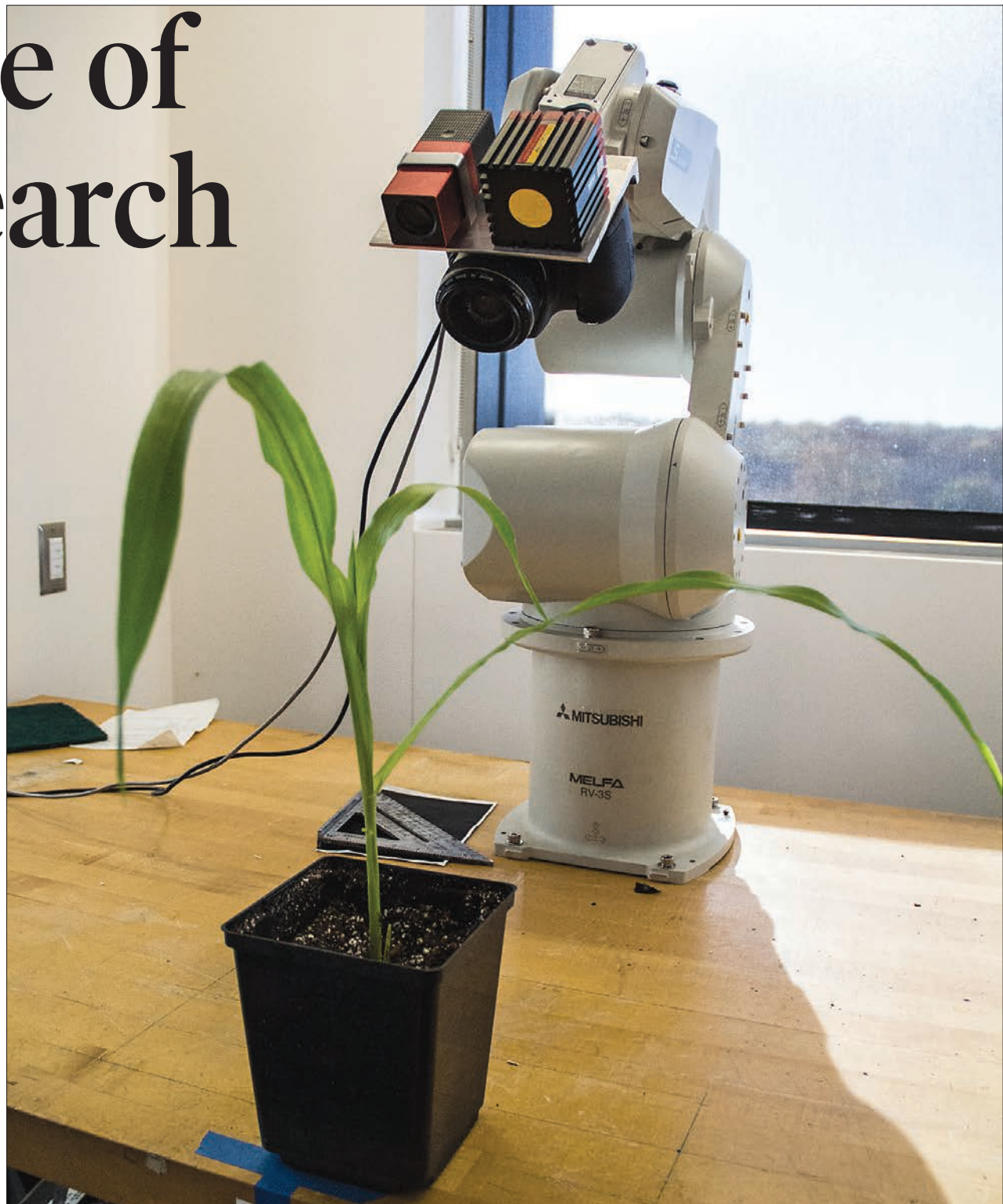
“The most exciting thing is potentially you could monitor a plant continuously,” Whitham said. “It creates new challenges for how we analyze all of these reams of data and how we interpret it.”

With Enviratron’s ability to monitor plants continuously, Whitham expects to find much more depth in the data set revealing new traits or responses in growing plants.

Whitham said that with the amount of data collected researchers will have to collaborate with people who are able to handle large data sets. It will also become an interdisciplinary field, meaning researchers would have to work with people experienced in statistics and bioinformatics.

“A student would really benefit if they could learn from a collaborator,” Whitham said.

The biggest challenge for researchers will be deciding what sensors to use and



A robot known as Enviratron is used to catalyze climate change research. With a nearly \$1 million grant from the National Science Foundation, a team of ISU faculty members hope to control several different growing environments and collect plant growth data with a robotic arm on the rover.

how they should be programmed to collect data.

“If you mount the sensor to a fixed position and put the plant in, you’re limited by what you can do,” Tang said, “With [a] robotic arm you can have intelligence incorporated with the data sample.”

Tang is working on creating cameras that will be able to project 3D images because researchers currently have to take 2D images, according to Whitham.

The sensor will be able to take a picture and the

decide where to go to take a data sample. It should be able to detect which leaf to clamp down on and take a reading.

Tang is currently zeroing in on a robotic arm for the rover. His criteria for a good candidate includes cost, payload, reach and degrees of freedom.

Tang said the human wrist, elbow, shoulder and waist together have seven degrees of freedom. Higher degrees of freedom will give the robotic arm higher dexterity.

Percival Scientific had created prototype growth chambers in the Roy J. Carver Co-Lab. Howell said they were very happy with the chambers and Percival Scientific said they may be able to create chambers for the Enviratron.

The chambers will have a vestibule with a door that will allow the robot to enter.

After the door closes, the robot will adjust to the environment and then enter the chamber through a curtain.

“We’re having to inte-

grate this whole thing with the rover and the chamber — that’s the big challenge at this point,” Howell said.

When the project is fully operational, they want to be able to allow the public to come and see how Enviratron works to hopefully to spark interest and show the public that they are serious about researching the effects of climate change.

“No matter if its business or technology, robots are going to be a leading trend in technology,” Tang said.

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Courtesy of College of Agriculture and Life Sciences
On Oct. 2, the Soils Judging Team, coached by Tom Lawler and Heidi Dittmer, graduate students in agronomy, placed first in the team division at a regional competition in Ames.

Agronomy judges dig down deep

By Chrissy.Dittmer
@iowastatedaily.com

In the basement of Agronomy Hall, there is a room with trophies, plaques, plates and awards stashed on top of the cupboards and cabinets. These awards display years' worth of agronomic teams competing at knowledge-based events. Iowa State's Department of Agronomy is home to two unique types of competitive teams, the Crops Team and the Soils Judging Team. Both have recently earned titles. On Oct. 2, the Soils Judging Team, coached by Tom Lawler and Heidi Dittmer, both graduate students in agronomy, placed first in the team division at a regional competition in Ames. Iowa State's team also contributed six of the top-10 individual-placed winners of the event.

Individual places taken back to Ames included first, third, fourth, fifth, sixth and ninth. The competition, authorized by the American Society of Agronomy and the Soil Science Society of America, contained three soils pits. The competing teams analyze and describe to the judges described the layers of soil in the pits, which were holes in the ground large enough to see layers of soil types. "Soil judging is objective and subjective at the same time," Lawler said. "Essentially, you need to describe what you see." Lawler said that competitions that occur once per semester have students look for many things. Topics included soil horizons, landscape, classifying using the Department of Agriculture Soil Taxonomy and interpreting soil type for land uses. The team practices for

these competitions with hands-on activities during class time, said Derek Rothe, team member and junior in agronomy. The five-semester team veteran said everyone works to help each other while the coaches answer questions they may have. "It has made me more of a team player," Rothe said. He added that being on the team as a veteran has helped him collaborate with others and get comfortable voicing opinions to help others think differently. "By allowing students to teach incoming students, they learn how to bring it back to the basics," Lawler said. Iowa State's Crops Team, coached by Erik Christian, lecturer in agronomy, has also been earning titles this year by winning one first place and three second place awards since February. "It's a competitive

team," Christian said. "We compete with other schools on their agronomic knowledge." Crops competitions are split into four sections, he said. These sections are plant and seed identification; a lab practical that deals with insects, diseases and fertilizers; a written math exam; and a multiple choice general agronomy exam that can cover subjects from plant physiology to meteorology. Training for this team is set up as a four credit class, with the top-10 students in the class earning a place on the team. Four of the 10 make up the AA team, the group that competes for the team title, Christian said. The four most recent competitions for the crops team were hosted at Iowa State, Kansas State, Northwest Missouri State and in Australia. "We try to tour and see

different types of agriculture," Christian said. "We like to meet and talk with farmers and agronomists as well." Kathryn Hoemann, senior in agronomy, says the team has proven to be a significant way to help her learn. "This has been the single most important class in getting the background knowledge that I need to have," the two-year team veteran said. Christian said the team members devote a lot of time to studying the material, and they have a room devoted to this purpose. In the basement of Agronomy Hall, the crops team studies their material accompanied by trophies and plates of years past as they work toward another year of continued competition. More information about the agronomy teams can be found through the department's webpage at www.agron.iastate.edu.

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Work-study helps with more than just money

By Brianna Levandowski,
contributor to the Daily

Roberta Johnson, director of financial aid at Iowa State, says work-study employment benefits students beyond the paycheck. "Many research studies have been conducted that show that students who work about 10-12 hours per week while they're in college perform just as well, if not slightly better, than students who are not working while they're in school," Johnson said. The rationale is that students who are working learn better time-management skills and are able to connect to resources beyond the classroom. Elli Rigolle, a sophomore in political science and French, agrees with Johnson. She said her job as a supervisor at the Beardshear Hall Student Answer Center taught her that campus jobs allow you to network with faculty at Iowa State, giving you a stronger foothold in the university community. Students can also make connections with staff and faculty on a personal level and can fill a void students may have left back home. "Your employer can be a stand-in for a pseudo-parent sometimes," Johnson said. "I've oftentimes said, 'You look too sick to be at work, I think you better get over to Thielen right away ... I'm worried about you,' and sometimes your best friends aren't going to tell you that because they don't have the right to pull

the mom card." Of course it's not all play in a work-study position. You have to acquire one first. Students are only eligible for work-study on a financial need basis, verified through the Free Application for Federal Student Aid application. Once students are determined to be eligible, they can apply for positions on the Student Job Board on AccessPlus. In the 2011-12 academic year, 1,429 students participated in work-study. In the 2012-13 academic year, 1,083 students were in work-study, according to the ISU Fact Book. Johnson says it is up to the student to apply for the work-study position and obtain an interview. The largest employer on campus is ISU Dining, followed by Parks Library and then Recreational Services. The best work-study positions to hold, Johnson said, are jobs that will enhance students' resumes. She suggests working in the Financial Aid office as a receptionist. The students have to be able to answer generic questions but they also "are getting tremendous skills with public relations, [and] communication skills." Another important factor Johnson said needs consideration, is how much you are going to work. Some work-study positions allow you to work for just a couple hours between your classes, like Rigolle does. "Work-study offers jobs on campus that are flexible to work with your changing schedule and

academic load," Rigolle said. "It's great to work with people who understand that you have stresses outside of work to juggle as well." And be careful not to work too much. Iowa State won't allow students, work-study or not, to work more than 20 hours per week. "Work in moderation while you are in school," Johnson said. "If you are a full-time student, you need to not be a full-time worker. You cannot do two full-time things because you will not do either one of them very well." There are some great things that can come out of work-study, Johnson said. "It's a great opportunity for students to try out some things ... you may tap into something you never knew before that you would like to do," Johnson said. One of her favorite stories to tell is about a student who was majoring in something unrelated to teaching. He took the time to tutor children through work-study employment. "He just got really passionate about it," Johnson said. "It prompted him to actually change his major and go into education and become a teacher." Rigolle said she has enjoyed her work-study more than she expected. "I didn't expect to have the opportunity to learn so much," Rigolle said. "Definitely apply for a work-study job if you are eligible. ISU employers give greater consideration to work-study eligible students so you're in an advantageous position."



The public is fixated on the Islamic State group's actions in the Middle East, so information such as chemical weapons being recently found in Baghdad can be easily hidden.

Citizens need transparency

Information has yet to surface about the reasoning behind keeping this information from the public. The unfortunate consequences of keeping this in-

These chemical weapons were kept secret from those most at risk, and the troops involved were denied honors and medical care because of the major effort to keep all of this quiet. It was also requested that they

It is still unclear how much the United States government

Because of these facts, American soldiers shouldn't be put at an even larger risk because of the lack of communication about all of these weapons. It is the government's responsibility to serve and protect our country and that includes our troops. Hopefully the secrecy will be brought to light soon and something as simple of an answer as "It's politics" won't be the reason for not telling us what the American people should be privy to.

How to properly ride, enjoy CyRide

3. "Do we ask the driver?" Driving the bus for five years, I know a little. Yes, I understand some of us may not look like we want to talk, but personally

6. "Aw, man, you must hate your job" or "What time does the drunk bus end?" Do ride, but don't drive. Moonlight Express, with the help of the route's de-

8. "Hey, you passed my stop." I'm so sorry. We never intentionally miss your stop. Pull the cord after the stop before yours. If you're unsure, ask. We can't stop the bus on the spot. By

12. “Oh, excuse me, excuse me, coming through, let me out.” Do wait for passengers to deboard before boarding the bus. Take a moment from your electronics to look for people exiting. Also with that, use the closest door when exiting, i.e.: the front of the bus. Trying to walk to the rear doors on a full bus may cause a missed stop. Campus is beautiful, so try and put the phone and tablet down for a moment and enjoy your surroundings.

Beware of the dangers of excess alcohol

We have preached to you many different times about how important it is to be careful and responsible with your consumption of alcohol. While we do think that it is very important, there are still students that are going to party too hard and get hurt either physically or mentally or have their reputation harmed. We are done preaching. The side effects of alcohol are real, and they are going to be a future issue for people who consume alcohol regularly or heavily. The decision to change your future is yours. But don't say we never told you so.

Online feedback may be used if first name and last name, major and year in school are included in the post. Feedback posted online is eligible for print in the Iowa State Daily.



Veterans, young talent drive wrestling team

By Beau.Berkley
@iowastatedaily.com

Lelund Weatherspoon's nerves were starting to get the best of him prior to his first career match in Hilton Coliseum last season.

Just as 165-pounder Michael Moreno was running off the mat after his match, he stopped in front of Weatherspoon. Moreno asked him what was wrong. "I'm a little nervous," Weatherspoon said.

Moreno looked Weatherspoon in the eye and slapped him across the chest. "What do you have to be nervous about?" Moreno asked, slapping Weatherspoon across the chest again. "You've been practicing with guys like me and Kyven [Gadson]."

It was leadership like Moreno's that helped Weatherspoon win a 2014 Big 12 title at 184 pounds, and it's that same type of leadership that will be a

main factor for this year's ISU wrestling squad.

"Coming in, I practiced with Mike Moreno, Kyven Gadson, Boaz Beard and Tanner Weatherman, so it was like I got a feel for what they all did, and I mimic what I do from them," Weatherspoon said. "Their work habit, just going hard every day in practice and being mentally tough."

The guys Weather-spoon used to try and hang with will be the same guys he leads this season. All-Americans Moreno, Gadson and Earl Hall all return, as well as Gabe Moreno, who qualified for the NCAA tournament for the first time last season, and two-time NCAA qualifiers Weatherman and Luke Goettl.

A talented group of underclassmen will look to benefit from the wide gamut of experience and leadership, including redshirt sophomore John Meeks at 133 pounds, who redshirted after competing as a true

freshman.

Goettl, who is projected to wrestle at 157 pounds this year, will have to compete against Blayne Briceno and Daniel Woiwor, both red-shirt freshmen, in order to solidify his starting role.

"You've got the younger guys in here that are just really talented, and they push us older guys every single day. They're trying to score takedowns on us, and that makes us take it to that next level," Goettl said.

Hall echoed Goettl's sentiment, saying that both the underclassmen and upperclassmen benefit from having each other around.

"The young guys motivate the older guys," Hall said. "They know we have young talent in here, and we all know the young guys are really good, so we have to step up our game, and whatever they do we have to perform above that and show that we're still the leaders, we're still going to carry this program."



Courtesy of Jenna VonHofe/The Daily Texan
Redshirt junior quarterback Sam Richardson passes the ball during the Texas game Saturday. While Iowa State lost 48-45 due to a last-minute field goal, it scored the most points since the Kansas game in 2012.

ISU offense exhibits potential

By Alex.Gookin
@iowastatedaily.com

Quarterback Sam Richardson doesn't throw a lot of interceptions, so when he threw two against Texas on Saturday, it didn't seem like there would be much of a chance for the ISU offense to recover.

He had lost his two other career games where he threw two interceptions, including the season-opening loss to North Dakota State. For an offense that has struggled to score points in the Paul Rhoads era, turning the ball over is all but a death sentence.

But this time was different.

For the second straight game, Richardson and the ISU offense came out firing, responding to his mistakes and putting the Cyclones back into the game after

both interceptions.

"He had a different look in his eye than he had in past years in those same situation," Rhoads said. "He was a guy who wanted the ball after those plays and obviously took it and led our gang down the field."

For perhaps the first time in the Rhoads era, the offense is keeping up with Big 12 opponents, and that much was true for all but the first seven minutes of the game when the Cyclones trailed 14-0.

But the team responded, scoring 21 unanswered points and finishing with a season-high 45 points — the most the team has scored since scoring 51 points in Richardson's debut against Kansas in 2012.

However, their effort fell short. Texas went on a 19-second, 68-yard drive in the final seconds to kick the game-winning field goal.

ISU fans have seen it before, with this season's Kansas State loss and last season's Texas and TCU losses coming on late ISU breakdowns in the final minutes.

But this time was different.

In those games, the offense stalled and set up all three teams to capitalize on a game-winning drive. Against Texas this year, Iowa State controlled what they wanted to do with their offense, leading a game-tying drive with less than a minute to go.

The result wasn't a win, but it wasn't the heartbreak the team was used to.

"Our football team continues to improve and really played together today, and that was impressive to see on this stage," Rhoads said. "I think that they were hitting on some good play calling and executions of plays. A good job of scouting and

preparing a game plan by our staff."

And that is perhaps why the Cyclones have seen success as the season has progressed. Offensive coordinator Mark Mangino has elevated the offense to nearly 30 points per game since the season-opening loss, and the unit has seen improvement nearly every game.

After the Texas loss last season, defensive end Cory Morrissey said it took a lot out of the team emotionally and physically and affected the rest of the season. With a stretch of ranked opponents, the Cyclones crumbled.

But this time is different.

"It was a close game, and it didn't come out the way we liked it to," said running back Aaron Wimberly. "We've just got to move forward and get ready for the next game."

Freshman leads women's golf in final fall tournament

By Mike.Randleman
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While the ISU women's golf team was headed last season by a veteran senior duo, a freshman appears ready to lead the Cyclones going forward.

At the Stanford Inter-collegiate on Oct. 19, freshman Celia Barquin finished in a tie for 12th place to lead or co-lead the team for the third time in four events. In doing so, Barquin posted a 211 total, the second-lowest 54-hole total in school history.

Just five days after tying for third place at the Betsy

Rawls Longhorn Invitation-al, Barquin continued her consistent play to finish near the top of a leaderboard that featured 11 of the nation's top-25 players.

In 12 rounds, Barquin is the only Cyclone to avoid a round in the 80s and her 73.08 stroke average is the best on the team by nearly one full shot.

Despite her success, Cajsa Persson said Barquin has stayed humble in either success or failure.

"You can't tell with her if she played good or bad," Persson said. "You'll go over to her and you'll have no idea. I'll ask, 'Oh, how did you play?' 'Oh yeah, I shot

three-under, it's okay.' She's just chill about everything."

Her even-keeled focus on the course and polished short game are aspects that drew ISU coach Christie Martens to recruit Barquin to Iowa State.

"I was really impressed with her demeanor on the course when I saw her play in France," Martens said. "She hits the ball so straight and is a great putter."

Her strong play, particularly in her last two events, has helped the Cyclones recover from a rocky start.

"We didn't really play well in New Mexico," Barquin said of her team's 11th-place finish at the

Branch Law Firm/Dick McGuire Invitational on Sept. 16. "But since then I think we've all gotten a lot better, and we are having better results."

Since finishing at the bottom of a relatively weak field in New Mexico, the Cyclones have finished on the upper half of the leaderboard in its final three events of what is projected to be a top-25 ranked schedule.

Though the Cyclones have struggled to a 3-16 record against top-25 opponents, they ended up with a respectable 36-24 comparative record after finishing in seventh place at its final fall event at Stanford.

The team has received several top-25 individual finishes from Barquin, senior Chonlada Chayanun and freshman Nattapan Siritrai but is lacking contributions from the fourth and fifth starting spots, an aspect that often separates the good teams from the great in collegiate golf.

Persson, who is fourth on the team in stroke average, has shown signs of regaining her form from last fall where she led the team in all three events.

At Stanford she posted her three lowest rounds of the year en route to finishing tied for 21st place.

"It feels like I found my-

self and the game I usually play," Persson said. "I felt confident for most of my round, so that was very important for me to play well."

She said her mindset was essential to revitalizing her game which had yet to yield a round of par or better until this week.

"I just re-focused and [tried] to think of every shot as a new opportunity to make good things happen," Persson said. "I just had a positive mindset and a motivation to play well."

The ISU women's golf team has concluded its fall season. Their next event will be Feb. 8 at the Central Florida Challenge.

CYCLONE HOCKEY



Player of the Week
#5 Jake Uglem

Iowa State struggled to light the lamp against 18th-ranked Lindenwood in a pair of 3-2, and 2-1 losses Friday and Saturday night, but freshman defenseman Jake Uglem scored two of the Cyclones' three goals for the weekend. Uglem had a blast from the point score top shelf Friday night for his first goal as a Cyclone, picked up a slick redirect goal on a two-on-one Saturday, and played his typical strong defensive game both nights.

The Cyclones are at home again this Friday and Saturday to take on a resurgent Michigan-Dearborn Wolverines team at the Ames/ISU Ice Arena at 7:30 p.m.

www.cyclonehockey.com

Fall into Family Fun!



Pumpkins for Munchkins

Sunday, October 26th 1pm - 4pm

Sigma Alpha Epsilon 140 Lynn Ave



\$5 Admission

Proceeds go to
Children's
Miracle Network
Hospitals

Activities include

pumpkin patch, pumpkin painting,
games, petting zoo, and more!





Richard Martinez/Iowa State Daily
Hannah Ross, senior in event management, walks the runway in a garment designed by the local Ames clothier, Nekia Marie Boutique. The Ultraviolet Fashion Show was hosted by the Sigma Kappa Foundation on Oct. 18.

Student models strut for charity

By Nicki.Devilbiss
@iowastatedaily.com

While studying abroad in Italy, Alana Barnett became inspired by the Boboli Gardens' delicate and elegant landscape. The gardens provided the inspiration for Barnett's "Giardino," a black lace gown with a flowing train.

The senior in apparel, merchandising and design won second place and the people's choice award at Sigma Kappa sorority's fourth annual Ultra Violet Fashion Show.

The show took place from 7-9 p.m. on Saturday in Hach Hall and featured 18 student-submitted designs, as well as designs from local boutiques Portobello Road and Nekia Marie Boutique. Abigail Jones and Ashley De Haan were in charge of planning this year's event.

"Our goal for the show is to show off all of our wonderful designers, raise money for a great cause and provide a fun and fashionable night out," said Jones, senior in apparel, merchandising and design.

Designs in colors of purple, maroon, black, white and silver stole the show as models from Sigma Kappa strutted down the runway, the designs illuminated by the bright glow of violet lights. There was also an auction prior to the show.

The chairwomen said



Richard Martinez/Iowa State Daily
Karl Kruz, senior in apparel, merchandising and design, took away best-in-show with his piece, "Exseasting," modeled by Julia Wrobel.

proceeds will go to the Sigma Kappa Foundation, where the funds are distributed to the sorority's philanthropies which are Inherit the Earth and the Maine Sea Coast Mission and other interests such as research for gerontology and Alzheimer's disease.

While fashion isn't always viewed as a vehicle for change, Eulanda Sanders, a judge for the event and professor in apparel, events and hospitality management, said the event combined fashion and philanthropy.

"It's really nice to see students use their skills in fashion to give back to the community," Sanders said.

Among this year's fashion show winners were Barnett, Karl Fleener and Hannah Ross. Fleener, senior in apparel, merchandising

and design, won first place with her white midi dress covered in white and purple ruffles. Ross, senior in event management, won first place in the art pieces category for "Shoulder Chain," a chain-link necklace secured around the neck and one shoulder. The art piece category was new to the show this year, Jones said.

Ross said "Shoulder Chain" is a tribute to her personal style and encourages experimentation in fashion.

"I like to design jewelry pieces that I can't find in the stores, so I chose to design a piece that was edgy, eye-catching and bold to match my sense of style," Ross said. "I want people to have fun creating new and bold looks."

Ross said her early exposure to art and her mother's creation of art and jewelry inspired her to design her own jewelry.

"We took a glass bead class together when I was 10 years old and part of the class was learning how to turn the beads into rings, necklaces and bracelets," Ross said. "I was instantly hooked and I've been creating pieces ever since."

Sharon Wirth, a judge for the event and professor in apparel, events and hospitality management, advised students to hone in on skills obtained through apparel, merchandising and design courses to succeed in next year's fashion show. She also encouraged students to remain motivated.

"Be persistent and go for it," Wirth said.

The Sigma Kappa fashion show helped Dalton Taylor, now a fashion merchandising management student at the Fashion Institute of Technology in New York City, build the confidence and drive needed to succeed in future endeavors.

Taylor placed third at the 2013 Ultra Violet show before going on to apply at FIT.

"The show and design process gave me the confidence I needed to really go all out in everything that I did last year and this year as well," Taylor said. "To finally be able to put a design-related item on my resume was huge for me."

What should I be for Halloween?

Start Here

My friends describe my style as...

Sporty

Preppy

Hipster

Unique

Halloween is all about...

Costume parties

Candy!

Do you still trick-or-treat?

Absolutely!

No, not really...

The best candy to get is...

Pumpkin spice anything

Free candy, so... everything

Your ideal Halloween night would be...

Staying in with a scary movie

Out on the town with friends

Haunted houses are...

Nope, nope, nope

The BEST

Comfy and simple

Your costume is straightforward and came straight from your closet. While you don't need to spend big bucks on a costume, you still put some effort into your outfit.

Trendy and classy

You like to look good on Halloween. When people ask you, "what are you?" you proudly tell them. It's unmistakable to point you out in the crowd with you and your friends.

The creative spirit

"How much did you spend on that," "where did you get that idea from" and "you look awesome" are going to be the most commonly given compliments you get all night long.

Serious halloween

October 31 is your day of the year. Nothing stops you from going all out on your costume. Each year, you easily pass 300 Facebook and Instagram "likes" on your costume.

Richard Martinez/Iowa State Daily

Horoscopes *by Linda Black*

Today's Birthday (10/21/14)

Your creativity cup runs over this year. Changes in a partnership lead to a boost in income (especially after the 10/23 eclipse). There's more coming in (and more expenses) through 12/23. Take advantage, and stash funds. A breakthrough at work over springtime leads to a rise in personal power. Family and friends are your greatest strength and joy.

To get the advantage, check the day's rating: 10 is the easiest day, 0 the most challenging.

Aries - 7
(March 21-April 19)
Turn down a costly invitation. Everybody's more willing to compromise for the next few days. Don't give up, even if the action slows. Vivid feelings and expression of love occupy you (and someone else).

Libra - 9
(Sept. 23-Oct. 22)
Focus on transforming your space. Create surroundings that reflect who you want to be. Finish chores quickly. You're strong and very creative today and tomorrow. Inspire, rather than demanding.

Taurus - 9
(April 20-May 20)
Passion flairs. Deadlines may loom and work could seem overwhelming. Don't get anxious. The excellent work you've been doing reflects well on you. Prioritize how to spend time.

Scorpio - 7
(Oct. 23-Nov. 21)
Think twice before taking action. Stay objective in a tense situation. You're under pressure to complete old tasks the next few days. Take time to think over consequences, ramifications and picky details.

Gemini - 8
(May 21-June 20)
Love's a comfort when money's tight. Delve into fun passion projects. Enter a generally happy and cuddly two-day phase. Loving words may get farther than effort and action. Don't just talk about exercise...

Sagittarius - 8
(Nov. 22-Dec. 21)
Work smarter and for a bit longer. You can make changes now. An uncomfortable situation spurs you into action. Your team comes to your rescue. Take care, to avoid injury. Give thanks and reward.

Cancer - 7
(June 21-July 22)
Make time over the next two days for family rest and recreation. Don't buy toys, especially to impress peers. Share some fun at home. Slow down and listen. Be generous with your love.

Capricorn - 8
(Dec. 22-Jan. 19)
Career opportunities show up for the next two days, so grab on. Some actions could backfire. Disagreements could slow things. Abandon preconceived notions. Take clear aim for a rise in status.

Leo - 8
(July 23-Aug. 22)
Advise a loved one not to stir things up... not yet, anyway. Get into an intensive learning phase today and tomorrow. You're extra brilliant, with keen powers of concentration. Plan your moves.

Aquarius - 9
(Jan. 20-Feb. 18)
Make time for an outing over the next few days. Travel and romance both look good. Get sidetracked with an interesting diversion. Secrets get revealed. Postpone expansion. Don't be impertinent.

Virgo - 9
(Aug. 23-Sept. 22)
The next two days you can make extra cash. Some may come from work done previously, and some actions today pay off later. Don't spend recklessly. Focus on the big picture. Avoid roadblocks.

Pisces - 8
(Feb. 19-March 20)
Plan a business trip for fun along the way. Schedule out to visit distant loved ones. Budget to manage it. Haste makes waste today and tomorrow, favoring words and thought over action. Easy does it.

Sudoku *by the Mephram Group*

				2			3	9
			1		3		7	
7								1
		3	6			8	1	
	9		2		8		4	
	7	4			1	6		
1								3
	8		5		9			
3	4			1				

LEVEL:

1234

Complete the grid so each row, column and 3-by-3 box (in bold borders) contains every digit, 1 to 9. For strategies on how to solve Sudoku, visit www.sudoku.org.uk

Crossword

1	2	3	4	5		6	7	8	9		10	11	12
13						14					15		16
17						18					19		
20						21					22		23
			24	25							27		
28	29	30		31		32	33		34				
35				36					37				38
39			40			41					42		
43				44	45				46	47		48	
	49						50					51	
		52				53			54		55		
56				57		58	59			60	61	62	63
64			65		66				67				
68					69					70			
	71				72					73			

Across

1 Puzzles on kid-friendly place mats
6 1965 Beatles concert stadium
10 FedEx rival
13 Sheeplike
14 Fuse with a torch
15 "Amen to that!"
17 Scout's motto
19 Nevada city on the Humboldt River
20 Ho-hum
21 Showed penitence
23 Gave permission
24 Indian bread
26 Like a watch with hands
28 Giant slugger Mel
31 Tool-hanging spots
34 Explorer Sir Francis
35 Soap unit
36 Actress who is Dakota's sister
39 "Just teasing"
41 Organ with a canal
42 "Hooked on Classics" record co.
43 Japanese ritual pot
48 Dam-building org.
49 By oneself
50 Belas' "Son of Frankenstein" role
51 Thanksgiving veggie
52 Former Seattle

Down

2 Chevy hatchback
3 Closes a jacket, with "up"
4 Scandal-plagued energy giant
5 "Get my point?"
6 Whack
7 Wartime honoree
8 Justice Kagan
9 Tacked-on sections
10 Turn red, maybe
11 Cartoon character with a red bow and whiskers
12 Body of water on the Swiss/French

border
16 Fresh from the oven
18 Group of judges
22 "Phooey!"
25 Big primate
27 Tall and thin
28 "In memoriam" essay, briefly
29 Make one's position known
30 New-customer incentive
32 TV show about a high school choir
33 Like the sordid side of life
37 Pond croaker
38 Glittery rock music genre
40 Anti-mice brand
44 Oklahoma city
45 Pianist's concert, e.g.
46 Tulsa-to-Topeka direction
47 Many mos.
53 Campfire treat
55 Kin of Helvetica
56 Request
58 Maladies
59 "Take ___ a compliment!"
61 Skin breakout
62 Leave out
63 Hissed "Yo!"
65 Meadow mom
67 Slumber party attire, for short

CYRIDE p1

This addition of students means that CyRide must add more buses to its routes at peak times to hold all the students and also add more routes to accommodate new areas of the city.

CyRide plans to add six more buses to its fleet this coming spring, including four "bendy buses" that hold a larger amount of riders per bus, said Sheri Kyras, transit director for CyRide.

By adding more buses to the fleet, Ames' roads endure more wear and tear. This means that more roads need to be repaired for the buses to continue running on those routes.

These areas include new apartment complexes and new additions to the college such as the Research Park.

Currently, three parties fund CyRide. The Government of the Student Body

funds 63.1 percent while 25.6 percent is funded by the city. The last 11.3 percent is paid by Iowa State. These three contributors give CyRide a budget of around \$6 million.

The way the funding is divided currently means that students pay for CyRide usage in three ways.

The first is directly through GSB and activity fees students pay at the beginning of the semester, the largest percentage of funding for the overall budget.

Indirectly, students pay Iowa State's share, and the 22,000 students that live off campus also pay through taxes.

"The best way to look at it is that everyone in the community, students included, pay for access to CyRide at \$1.25 a ride," Goodman said. "The student body has it all paid for them by GSB so that impacts their usage [of the system]."

Having users realize

the amount of money that goes into each ride could help with CyRide's problems.

"The issue is that because of how [the funding] works, how GSB pays that, then people use it a lot more than they ever used it before because they aren't receiving any price signals to conserve rides," Goodman said.

Another solution to the problem of overcrowding may lie in the times that students use the system.

"You could just limit rides on peak hours and have unlimited rides on not peak hours to kind of push people off the peaks a little bit. This is a common concept in most transit but also in a lot of utilities," Goodman said.

Looking at the potential funding models for the future, CyRide is taking into consideration that the rise in students may mean a rise in shares paid for by students.

"If we can't figure out a way to pull back the usage, we will probably ask the student body to cover a little more to make up for all that increased usage," Goodman said.

According to the student projection numbers put out by the university, the amount of students coming into the university will level out and stop growing in the next few years.

"My outlook is that I know that all those parties value CyRide. I know that they are proud of the level of service that we can give and how it benefits everyone. I'm confident that we will all come to an agreement on how to maintain CyRide," Murrell said.

By creating a funding model and finding an agreement by all three parties involved in funding, managing the amount of students that have come to Iowa State seems possible.

"I think were doing good," Kyras said.



Richard Martinez/Iowa State Daily
U.S. Senate candidate Bruce Braley visited the ISU campus Monday, talking about how students need to vote. A priority for Braley is to reduce student loan debt, which is an issue for some students across Iowa. Students are encouraged to vote in one of the on-campus voting centers.

BRALEY p1

design, said she worked almost 20 hours last week on the campaign.

Evan Abramsky, sophomore in political science and chair of public outreach, said ISU Dems recently had nearly 40 volunteers come in to work to get Braley elected, and they encouraged 700 students to vote early.

"The fact that you're all working so hard to win the Senate race means everything to me. So I wanted to come say thank you," Braley said.

Kustritz said she was very grateful that Braley came to campus, especially because Iowa State has the

most former interns for Braley.

Kustritz said she and other ISU Dems members have been jealous of Democrats in Des Moines and Iowa City because of all the high-profile Democrats who have visited.

"We have to convince students that voting in a midterm election is just as important in their lives as voting in a presidential election. It has the same impact on public policy, and it's a six-year commitment," Braley said.

One of the reasons Braley said students should vote for him is because of his plan for student debt. He said his plan entails refinancing student loan

debt so students who were unable to receive federal student loans are able to pay their loans over a longer period of time.

"When you leave college, you have student loan debt, and you can refinance it at a better rate. You should be able to do that the way you can with a car or a home loan," Braley said about his plan. "I've talked to students at Iowa State who are not able to get those loans and are paying 12 to 16 to 18 percent [in interest] in the private marketplace."

Ally Colton, senior in animal ecology, said she supports Braley for his stance on health care.

"For me health care

is a huge issue," Colton said. "I have a pre-existing condition and without affordable health care and Obamacare my insurance company could kick me off my plan. If I'm not on [the medicine], I could end up in the hospital. They're expensive, but they keep me healthy."

Colton said she began supporting Braley because of their shared Democratic values but soon came to support Braley himself.

Braley reminded ISU Dems on the importance of getting their peers to vote.

"I'm just asking you to remember the next 15 days are going to affect the next six years of peoples' lives," Braley said.

WOMEN p1

women decide to keep quiet and keep ideas to themselves, Sander said.

"Even vocal tones and how women are perceived when we speak is different than how men are perceived," said Emily Kohnke, assistant professor in supply chain and information systems.

According to an NPR article by Laura Starecheski, there is a gender bias in how Americans perceive feminine voices as insecure, less competent and less trustworthy.

Annette Masson, a voice coach at the University of Michigan, said in the article that the upward inflection women often incorporate into their speech can make them sound less assertive than men.

"Women tend to use a

lot more words to express a point than a man would typically use," Kohnke said.

Kohnke said that women should not need to change these things, but it is important to realize the way they are perceived.

"There is a lot of research out there that says companies that have a large amount of women are more profitable than those who don't," Sander said.

This year the College of Business' enrollment includes only 36.1 percent of women. Part of the low percentage of women pursuing business degrees is due to the misconception of women in business, as well as a misconception of what opportunities exist, Sander said.

Kohnke said that many high school students can list a few basic business majors, but they do not know about

supply chain management or management information systems. Kohnke said that while some students know about management information system, they simply have the wrong idea of what the the major actually entails.

"We're overcoming a barrier that people just don't know these majors exist," Kohnke said.

Kohnke said that some students who are in the College of Business do not realize what supply chain management really is until they take a class that is required for their major.

Supply chain management is the study of the material, information and services needed to produce goods or services and deliver them to consumers, a job that is in high demand at businesses across the globe.

"We have a lot of students that take that and suddenly go, 'Wow, this is really interesting,'" Kohnke said.

Some students realize that they want to switch into the major after it is already too late for them, so the department is thinking of different ways to introduce students to it.

Kohnke and Sander said that some students are looking to study for careers that are meaningful, and business is not what initially comes to their mind.

Behind every good cause is a business, and Kohnke and Sander want students to know that a career in business can be just as meaningful as a career trying to find the cure for cancer.

"We are letting women know that they have a role in business," Sander said.

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